

Mark Wayland Gaither

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Early in life, I discovered a love for writing and teaching. While attending seminary, several teachers helped me cultivate these skills and develop a professional discipline for the craft. Their instruction proved invaluable as I led creative teams at three Christian ministries while continuing to write on a freelance contract basis. In 2008, I wrote *Redemptive Divorce* (Thomas Nelson Publishers) to help Christians and their church leadership address marital suffering caused by the destructive behavior of an unrepentant partner.

EDUCATION

Dallas Theological Seminary, Dallas, TX

D.Min. Candidate, Para-Church Ministry Leadership

Dallas Theological Seminary, Dallas, TX

Th.M. in Academic Ministries with Systematic Theology 2004

Graduated with Honors

North Carolina State University, Raleigh, NC

B.S. in Mechanical Engineering

1985

RELATED EXPERIENCE

Global Aid Network (GAIN) - Plano, TX

2014 – Present

DIRECTOR OF MARKETING AND COMMUNICATIONS

My chief responsibility was to establish a new department for marketing and communications. I created this new organization and recruited a team while devising and implementing a comprehensive strategy that aligned communications at each level of the donor pyramid. This team now works to help new donors and volunteers become committed partners in advancing the mission of Global Aid Network. Strategies include Web site design and integration, print communications (newsletters, brochures, displays, fliers, etc.), direct mail and e-mail appeals, social media, and video production.

H.I.S. BridgeBuilders - Dallas, TX

2012 – 2014

DIRECTOR OF MARKETING AND COMMUNICATIONS

My chief responsibility was to establish a new marketing and communications department to communicate the ministry's vision and mission with compelling clarity, build a recognizable brand, and then help new donors and volunteers become committed partners. To that end, I created a comprehensive marketing and communications strategy involving Web site design and integration, social media, print communications (newsletters, brochures, displays, fliers, etc.), direct mail and e-mail appeals, event collateral, and video production.

Self-Employed - Frisco, TX

2004 – 2016

AUTHOR, COLLABORATIVE WRITER, & EDITOR

Prepared initial drafts of books based on notes, speech transcripts, and interviews; coordinated publishing with editors and designers at Thomas Nelson Publishers, Zondervan, and Tyndale. Clients included Chuck Swindoll, Andy Stanley, Charles Stanley, John MacArthur, John Eldredge, Frank Minirth, and John Tolson.

Insight for Living - Plano, TX

2004 – 2007

DIRECTOR OF CREATIVE MINISTRIES & WRITER

Led a team of writers and editors in the creation and publication of Bible study materials to correspond with Chuck Swindoll's sermons, wrote articles for publication in the ministry's regular publications, and created promotional copy for Insight for Living products.

PUBLICATIONS

Author/Writer

Redemptive Divorce: A Biblical Process That Offers Guidance for the Suffering Partner, Healing for the Offending Spouse, and the Best Catalyst for Restoration, (Thomas Nelson Publishers, 2008).

Jesus: The Greatest Life of All Workbook, (Thomas Nelson Publishers, 2008).

Revelation – Unveiling the End, Act 3: The Final Curtain Workbook, (Thomas Nelson Publishers, 2007).

Marriage: From Surviving to Thriving Workbook, (Thomas Nelson Publishers, 2006).

Parenting: From Surviving to Thriving Workbook, (Thomas Nelson Publishers, 2006).

The Strong Family Workbook, (Thomas Nelson Publishers, 2004).

Ghost Writer

Secrets of a Strong Marriage: 99 Time-Tested Truths to Make Your Love Last a Lifetime, Dr. Frank Minirth (Cook Communications Ministries, 2005).

Collaborative Writer

Abraham: One Nomad's Amazing Journey of Faith, Charles R. Swindoll (Tyndale, 2015).

How to Read the Bible Like a Seminary Professor: A Practical and Entertaining Exploration of the World's Most Famous Book, Mark Yarbrough (FaithWords, 2015).

Saying It Well: Touching Others with Your Words, Charles R. Swindoll (Hachette, 2012).

Take a Knee, Dr. John Tolson (High Impact Life, 2011).

The Grace of God, Andy Stanley (Thomas Nelson, 2010).

Swindoll's New Testament Insights - Insights on Acts, Charles R. Swindoll (Zondervan, 2012).

Swindoll's New Testament Insights - Insights on Luke, Charles R. Swindoll (Zondervan, 2012).

Swindoll's New Testament Insights - Insights on 1 & 2 Timothy and Titus, Charles R. Swindoll (Zondervan, 2011).

Swindoll's New Testament Insights - Insights on John, Charles R. Swindoll (Zondervan, 2010).

Swindoll's New Testament Insights - Insights on Romans, Charles R. Swindoll (Zondervan, 2010).

From Ordinary to Extraordinary: Discover What God Wants to Do with You, John MacArthur (Thomas Nelson Publishers, 2009).

The Owner's Manual for Christians: The Essential Guide for a God-Honoring Life, Charles R. Swindoll (Thomas Nelson Publishers, 2009).

Jesus: The Greatest Life of All, Charles R. Swindoll (Thomas Nelson Publishers, 2008).

A Bethlehem Christmas, Charles R. Swindoll (Thomas Nelson Publishers, 2007).

A Life Well Lived, Charles R. Swindoll (Thomas Nelson Publishers, 2007).

Hand Me Another Brick, revised and expanded edition, Charles R. Swindoll (Thomas Nelson Publishers, 2006).

Parenting: From Surviving to Thriving, Charles R. Swindoll (Thomas Nelson Publishers, 2006).

Marriage: From Surviving to Thriving, Charles R. Swindoll (Thomas Nelson Publishers, 2006).

Fascinating Stories of Forgotten Lives, Charles R. Swindoll (Thomas Nelson Publishers, 2005).

So You Want to Be Like Christ? Eight Ways to Get You There, Charles R. Swindoll (Thomas Nelson Publishers, 2004).